

# GRILL EASY™

Light, Chill & Grill

## Natural Lump Charcoal



**Grill Easy™ Natural Lump Charcoal**  
The single-use, no mess, all natural solution to firing up your grill

- ✓ Natural Wood Flavor
- ✓ Good for 6 - 8 People
- ✓ Ready to Grill in 15 Minutes
- ✓ No Chemicals
- ✓ Compact Design
- ✓ Easy to Use

### Problem

- Lighting charcoal is **FRUSTRATING**
- Handling charcoal is **MESSY**
- Bulky charcoal bags are **INCONVENIENT**
- Using lighter fluid is **UNAPPETIZING**

### Solution

- Internal vent system makes lighting charcoal **EFFORTLESS**
- Charcoal burns in the container leaving your hands **CLEAN**
- Compact single-use container is easily **PORTABLE**
- No chemical additives are used leaving grilled food **TASTY**

### Traditional Briquette Charcoal Ingredients

- Wood Char
- Mineral Char
- Mineral Carbon
- Limestone
- Starch
- Borax
- Sodium Nitrate
- Sawdust
- Aliphatic Petroleum Solvent



**VS**

### Grill Easy™ Natural Lump Charcoal Ingredients

- 100% Natural Lump Hardwood Charcoal





*Grill Easy™ Natural Lump Charcoal goes where you go*



*it's perfect for Backyard, Camping, Picnicking, Tailgating and the Beach*



**3 simple steps to using Grill Easy™ Natural Lump Charcoal**

**STEP 1**



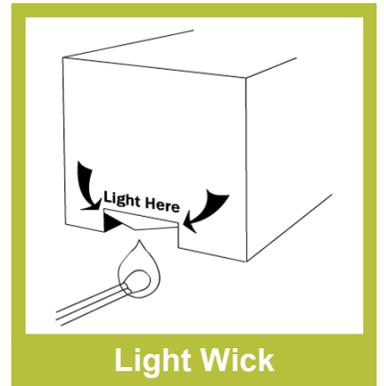
**Tear Off Bottom Strip**

**STEP 2**



**Place in Grill**

**STEP 3**



**Light Wick**

**The box burns off in 15 minutes leaving red hot coals**



**Contact**

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